Sean's Recommended Reading List

- ✓ QBQ! John Miller
- ✓ Tribes Seth Godin
- ✓ Linchpin Seth Godin
- ✓ This is Marketing Seth Godin
- ✓ **Steal Like an Artist** Austin Kleon
- ✓ Success is in Your Sphere Zvi Band
- ✓ Every Day Agent Whitney Ellis
- √ How to Be a Great Real Estate Agent Joe Rand
- ✓ Delivering Happiness Tony Hseih
- ✓ **Setting the Table**; The Transforming Power of Hospitality in Business Danny Meyer
- ✓ **The Fred Factor** Mark Sanborn
- ✓ The Difference Maker –John A. Maxwell
- ✓ The Good Life Rules Bryan Dodge
- ✓ Predictably Irrational Dan Ariely
- ✓ **Contagious**; Why Things Catch On Jonah Berger
- ✓ A Whole New Mind Daniel Pink
- ✓ Drive; The Surprising Truth About What Motivates Us Daniel Pink
- ✓ **Switch**; How to Change Things When Change is Hard Chip & Dan Heath
- ✓ The Referral Engine John Jantsch
- ✓ The Traveler's Gift Andy Andrews
- ✓ Blink! Malcolm Gladwell
- ✓ First Break All the Rules Marcus Buckingham & Curt Coffman
- ✓ Now, Discover Your Strengths Marcus Buckingham & Donald Clifton
- ✓ The Winners Manual Jim Tressel
- ✓ Nice Guys Finish First Doug Sandler
- ✓ Really Important Stuff My Kids Have Taught Me Cynthia Copeland Lewis
- ✓ Crush It! Gary Vaynerchuk
- ✓ Integrity Selling for the 21st Century Ron Willingham
- ✓ The Daily Stoic; 366 Meditations on Wisdom, Perseverance, and the Art of Living Ryan Holiday
- ✓ The Alchemist Paulo Coelho
- ✓ Think & Grow Rich Napoleon Hill
- ✓ The Complete Calvin & Hobbes Bill Watterson

